



**BOISE RESCUE MISSION
MINISTRIES**

FOR IMMEDIATE RELEASE

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LOCAL RADIO STATIONS AND WALMART JOIN FORCES WITH BOISE RESCUE MISSION MINISTRIES TO END HUNGER

BOISE, ID – (Nov. 4, 2020) – Starting Wednesday, November 4th, 2020, Walmart will be partnering with KIDO Talk Radio, KTSY, and Project 88.7 to host the annual Hope Starts with a Meal fundraiser on behalf of Boise Rescue Mission Ministries.

Hope Starts with a Meal will run for three weeks until Wednesday, November 25th. During this time, Walmart and Boise Rescue Mission Ministries would like to invite Walmart shoppers to purchase \$15 Turkey Bucks. Each purchase will go towards providing turkeys, as well as other holiday foods, for holiday meals and gift boxes, to ensure people’s needs are met during the winter season. Turkey Bucks will be available for purchase at the register at any Treasure Valley Walmart location.

“Last year, because of generous donations from Treasure Valley residents, we were able to serve 3,581 holiday meals and hand out nearly 2,000 holiday food boxes to hungry individuals and families. The help we receive this time of year is so important, and I assure you we could not do this without the continued support of this community and our partners” says Reverend Bill Roscoe, President and CEO of Boise Rescue Mission Ministries.

Hope Starts with a Meal is an excellent way to help the Rescue Mission continue to restore hope and end hunger in our community. Listeners can tune into 89.5 KTSY, Project 88.7, or to 107.5 FM, 580 AM KIDO Talk Radio for updates.

About Boise Rescue Mission Ministries

Founded in 1958, Boise Rescue Mission Ministries (BRMM) operates two shelter facilities in Boise and three in Nampa that, together, serve three meals a day, provide safe, nightly shelter, and save hundreds of lives through programs specializing in life skills, addiction treatment, employment, and housing. BRMM is the largest private nonprofit provider of services to homeless people in Idaho. To find out more about Boise Rescue Mission Ministries, visit <https://boiserm.org>.

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