**FOR IMMEDIATE RELEASE**

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**Every Penny Counts During the 12th Annual Miller's Spring Mission benefitting Boise Rescue Mission Ministries**

**Nampa, ID (May 15th, 2023)** – Kevin Miller, the host of Kevin Miller in the Morning on KIDO Talk Radio 107.5FM & 580AM, is launching his 12th Annual **Miller’s Spring Mission: Pennies for Progress** event to benefit Boise Rescue Mission Ministries. Kevin extends a warm invitation for you to gather all your spare pennies, loose change, or extra coins and **drop them off at the Walmart located at Franklin and Garrity in Nampa between Monday, May 20th, and Saturday, the 25th.**

"Join us as we help save lives and power the Boise Rescue Mission through the challenging Summer months. Miller's Mission is a great time to help those that are looking for a hand up and not a handout. Miller says, “Once again, join the conversation, make a donation, and send a message that Idaho takes care of its own."

In addition to pennies, the Rescue Mission welcomes donations of non-perishable food, new clothing, and various essential items to aid our homeless and vulnerable neighbors. You can drop your donations off at the Mission's tent near the Walmart entrance, where you can also pick up a needs list or make a cash or credit card donation.

Rev. Bill Roscoe, BRMM President/CEO, says, "Through the support of our community the Mission is able to provide safe shelter, necessary meals, and life-changing care to men, women, and children here in the Treasure Valley. We are grateful for the dedication of our friend Kevin Miller and KIDO Talk Radio for their partnership in seeing the cycle of homelessness end. Along with the support of our sponsors Dillabaugh’s Flooring, InteFrame and Treasure Valley Subaru we are eager to bring hope to individual and families struggling with homelessness.”

**Tune in to Kevin Miller in the Morning on KIDO Talk Radio 107.5FM & 580AM between May 20th and May 25th from 5:00 AM to 10:00 AM daily** to hear inspiring interviews of men and women whose lives have been changed for good with the help and support of this community and the Mission.

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**About Boise Rescue Mission Ministries:**

Founded in 1958, Boise Rescue Mission Ministries (BRMM) operates two shelter facilities in Boise and two in Nampa that serve 644 meals daily, provide safe emergency shelter to 293 homeless men, women, and children each night, and save hundreds of lives through programs specializing in emergency shelter, case management, addiction recovery, crisis pregnancy support, life skills, employment, respite care for medically fragile guests, and transitional housing. BRMM is the largest private nonprofit provider of services to homeless people in Idaho. To learn more about Boise Rescue Mission Ministries, visit <https://BoiseRM.org> or follow them on social media.